

100 Voices project: FAQs

What is the 100 Voices Project?

The goal of the 100 Voices project is to highlight both the important contributions that women have made to the RCRC Movement as well as women's role in its success.

GLOW Red is reaching out to National Societies around the globe to give them an opportunity to highlight a woman, or a group of women, who have contributed to their successes. You may choose to write an article about the nominated woman or submit a video. GLOW Red will be collecting, organizing and editing these submissions prior to publishing them on our website.

Who can be nominated?

Anyone who self-identifies as a leader and a woman who was or currently is a member of your National Society/ICRC/IFRC.

What do I need to do to submit a nomination?

Please submit either an article or a video explaining how she has contributed to your National Society. An article can be up to 2 pages long (maximum 700 words). We also ask for your National Society to submit high-quality photos of the woman or women that you have nominated.

GLOW Red will be editing all submissions and we are here to support any needs of National Societies that are submitting articles or videos. Please contact the GLOW Red Secretariat (glowred@redcross.se) if you need more information.

What information should the article or video include?

It is important that the submitted information contains both facts and personal stories. Find below some potential guiding questions that you can ask the interviewee, *marked are mandatory:

***Name:**

***Position in the RCRC Movement (which National Society / or IFRC / ICRC):**

***When did you join the RCRC Movement?**

Why did you join the RCRC Movement?

What major events/crisis/operations/projects have you worked with?
(please describe some of the context and how this experience has affected you)

How has working for the Red Cross / Red Crescent impacted your life?

What have you learned from being a woman leader in the humanitarian field?

What do you think are the main challenges that women face in taking leadership positions or in making positive changes in the Red Cross Red Crescent?

What are some of the ways we can effect change?

What do you dream off?

How do I create a good portrait of the nominee?

A strong profile rests on a good interview and compelling photos. Please use the following interview and photo guidelines:

- Each story should include their: name, age, Red Cross National Society and location.
- Make it personal and empathetic.
- Use simple language that you would usually find on social media and avoid all jargon.

Remember these basic interview tips:

- Provide a phone number or email of the interviewee so that GLOW Red can contact them for further details.
- Ask simple, clear questions.
- Use open questions – “describe for me, talk me through...” Ask for details and personal memories.
- Use quotes from interviewee that bring the story to life and show the personal impact of the story.
- Try and add some facts about the country/crisis/situation that the interviewee has worked with, so we can give context to the story.

PHOTOS:

- The photos must be approved for us to use on glowred.org and in other communication by GLOW Red.
- Please send photos with a detailed caption: name, age, date and location, photographer.
- Photos must be at least 800 pixels wide.
- Try to use a real camera instead of an iPhone if possible.
- Submit at least one photo, for example a portrait in high resolution and with good natural light or an action shot showing the person in her daily work/environment/relating to the people she helps.

VIDEOS:

- If you want to submit a video, please make sure the horizon is straight when you interview the nominee.
- The final video will be around 1, maximum 2 minutes long. If you want to make a video, keep it short and try to shoot some extra footage when the person is doing her job.

What language should the article or video be in?

The article or video can be in French or English IFRC languages. Please note that the Voice will only be published on our website in English.

An editor will be working with all the material to fit the lay out and structure of the 100 Voices platform; therefore, it is not necessary to submit a perfect piece. Please contact the GLOW Red Secretariat (glowred@redcross.se) if you need more information.