

## **100 Voices project: FAQs**

### **What is the 100 Voices Project?**

The goal of the 100 Voices project is to highlight both the important contributions that women have made to the RCRC movement as well as women's role in the success of the RCRC Movement.

The aim is to give attention to the fact that many women have been and are the back-bone of crisis response and humanitarian work, even if this fact is not reflected in women being in leadership positions. GLOW Red is reaching out to National Societies, the IFRC and ICRC around the globe to give them an opportunity to highlight a woman, or group of women, who have contributed to the successes of their Movement Component.

GLOW Red will be collecting, organizing and editing these submissions prior to publishing them on our website: [www.glowred.org](http://www.glowred.org)

### **Who can be nominated?**

Any woman or group of women, past or present, who was or currently is a member of the Red Cross Red Crescent Movement.

### **What do I need to do to nominate a woman or group of women?**

When nominating a woman, please submit an article about the woman/women explaining how she/they has contributed to your National Society or work in IFRC and ICRC. We also ask you to submit high-quality photos of the woman or women that you have nominated.

GLOW Red will be editing all submissions and get back to you for approval of the edited text before publishing.

Please contact GLOW Red ([glowred@redcross.se](mailto:glowred@redcross.se)) if you need more information.

### **What language should the article be in?**

The article can be in any of the four IFRC languages.

### **How long should the article or video be?**

The article can be up to 1 or 2 pages long. The article you submit will be edited to fit the lay out and structure of the *100 Voices* platform. An editor will be working with all the material; therefore, it is not necessary to submit a perfect piece.

### **What information should the article include?**

It is important that the submitted information contains both facts and personal stories. Find below some potential guiding questions that you can ask the interviewee:

Name

Position in the RCRC Movement (which National Society/IFRC/ICRC)

- When and why did you join the RCRC movement?
- How has working for the RCRC impacted your life and what one major project/event/operation has affected you the most?
- What have you learned from being a woman leader in the humanitarian field?
- Throughout your years of experience in the Movement, have you noticed any positive changes regarding inclusivity, diversity and empowering women to take more positions in leadership?
- If you are currently a volunteer/have previously volunteered within the Movement: What are some challenges/interesting incidents you encountered as a woman volunteer?
- What do you think are the main challenges that women face in taking leadership positions or in making positive changes in the Red Cross Red Crescent?
- What are some of the ways we can effect change?
- What do you dream of?

### **Tips and Tricks: How do I create a good portrait of the nominee?**

**A strong profile rests on a good interview and compelling photos. Please use the following interview and photo guidelines:**

- Each story should include their: name, age, Red Cross Red Crescent Movement Component and location.
- Make it personal and empathetic.
- Use simple language that you would usually find on social media and avoid all jargon.

### **Remember these basic interview tips:**

- Provide a phone number or email of the interviewee so that GLOW Red can contact them for further details.
- Ask simple, clear questions.
- Use open questions – “describe for me, talk me through.” Ask for details and personal memories.
- Use quotes from interviewees that bring the story to life and show the personal impact of the story that you can’t get in any other way; don’t use quotes to communicate facts
- Try and add some facts about the country/crisis/situation that the interviewee has worked with, so we can give context to the story.

### **PHOTOS:**

- Detailed caption: name, age, date and location
- Photos must be at least 800 pixels wide, and preferably horizontal.
- Try to use a real camera instead of an iPhone where possible
- Submit at least two photos:
  - Portrait in high resolution and with good natural light (no flash please)
  - Action shot: showing the person in her daily work/environment/relating to the people she helps
- Make sure the photo is dignified and portrays women as they are, i.e., strong and resilient.